



Job Title: Graphic Designer

Hours: Negotiable; approximately 5 Hours/week on contract basis

Who are we? Who are you?

Founded in 2008, Resurgence Initiatives is a Christian community focused on inspiring people to arise together to affect their spheres of influence - people who expect the impossible, experience God's love, empower their communities, and engage in expanding God's Kingdom. The desire and heartbeat comes from Ezekiel 37; to see a "rising again" of our nation and beyond. The interdenominational intergenerational ministry and reach of Resurgence involves missions, gatherings, retreats, worship events, and itinerant travel, all led collaboratively by a leadership team, an Executive Director, and a Board of Directors.

The mandate of Resurgence is rooted firmly in Jesus Christ and centered around intentionally raising a culture of unity, honour and servanthood rooted in a lifestyle of prayer and mission. Communicating and connecting individuals with this mandate is key in cultivating a culture within our community that aligns with our values. You are a talented Graphic Designer who is highly creative and understands the capacity of storytelling.

"Vocation is the place where our deep gladness meets the world's deep need." - Frederick Buechner

The Graphic Designer will contribute to the Resurgence team through the creation of effective marketing/promotional materials that follow our communications strategy. You will work collaboratively with Resurgence staff to create and oversee the design and production of a variety of print and media promotional materials that share our mandate and align with the mission and vision of Resurgence Initiatives. In order to engage our Resurgence community and expand the reach of Resurgence, you will have opportunities to envision and implement media campaigns across a variety of platforms.

Position Responsibilities:

- **Create content for promotion via various platforms** (print, web, social media platforms) to effectively carry out Resurgence's Communications Strategy

Specific Contributions:

- Develops and executes - from conception to production - a wide array of promotional and marketing materials (including but not limited to posters, brochures, presentations, web graphics, social media, etc.) utilizing a variety of print and digital media
- Utilizes design software such as Adobe Creative Suite to support the creation and design of Resurgence materials

- Designs and produces graphic content optimized for each campaign: print, website, social media, digital display, etc
- Designs all promotional items ensuring appropriate branding

Position Suitability:

- You are able to build healthy teams with us:
 - Value and build strong healthy relationships with the Resurgence Lead Team, volunteers, and community
 - Serve, empower, honour and communicate effectively with the Resurgence Lead Team in the work being done
 - Work cooperatively in a team environment, completing independent tasks in a timely and diligent manner to serve the community
- You love to serve the big vision:
 - Remain flexible against competing priorities and deadlines, while reserving time for the creative process
 - Give regular updates regarding current and upcoming projects, attend staff meetings, and communicate your scheduled work times and meetings as needed
- You embody the necessary character to lead in ministry:
 - Agree and live a life congruent with the *Resurgence Leadership Agreement*
 - Maintain absolute discretion and confidentiality
 - Possess the strong work ethic needed to work independently in a home office setting
 - Uphold the mission and vision of Resurgence above individual opinion
- You have the knowledge to do the job well:
 - 2-4 years of related experience in graphic design
 - Own a computer and have experience with Adobe Creative Suite (InDesign, Illustrator and Photoshop)
 - Experience and understanding of social media platforms
 - A portfolio of design work and social media content
 - Experience in brand development and strategic marketing an asset

Application Process:

Inquiries and applications will be accepted confidentially. Interested applicants should submit a resume, covering letter, and examples of past work via e-mail to info@liveresurgence.com.